**Phase 1: November 2013 – December 2013**

* **Determining population** 
  + 20 households (~100 individuals)
* **Collection of baseline data through History Forms**
  + Full Name
  + Age
  + Weight
  + Height
  + Common illnesses or concurrent symptoms
  + Vitals
* **Education**
  + Awareness and Introduction
  + Social Marketing
    - Shirt distribution
  + Distribution of educational material
    - Nutritional benefits
    - Health benefits
    - Planting process
    - Upkeep process
  + Testing effectiveness of education through the collection of awareness data
    - In-person interviews
    - Surveys
* **Implementation**
  + Planting (controlled setting)
    - 20 households (5-6 trees per household)
    - Community Garden (source)
  + Distribution of seeds (spread of awareness/equal distribution)
* **Deworming program**

**Phase 2: March 2014 – May 2014**

* **Collection of same baselines** 
  + Prior the start of routine consumption in target households
  + Incentive to healthiest plant
* **Education**
  + Strengthen education on awareness
  + Re-distribute educational materials to target households
  + Social Marketing
    - Shirt distribution
  + Transition education towards consumption
    - How to’s
      * Prune
      * Dry
      * Consume
      * Re-plant
    - How often
      * Goal: 3 tbsp. per person per day
* **Implementation**
  + Plant more (controlled setting)
    - 20 households
      * Create more community gardens

**Phase 3: December 2014 – May 2014**

* **Collection of data**
  + 6 and 12 months after start of consumption
  + Same baselines
  + Collect compatibility and advantage information
    - Through in-person surveys
    - Level of reception and benefits to the community
    - Incentive to healthiest household
* **Education:**
  + Strengthen education on benefits of plant
  + Strengthen education on upkeep of plant
  + Maintain or redistribute education materials
* **Implementation:**
  + Measure impact of introduction and consumption of plant
    - HAZ (Height/Age Z-scores)
    - WAZ (Weight/Age Z-scores)
    - “Road to Health Charts”
    - BMI
    - Overall health
      * Indicators such as vitals
      * Symptom reports

**Phase 4: Future**

* Continue Collection of Data and Education
* Have enough trees and harvest to implement powder production
* Create a micro-economy based on Moringa leaves/powder sales
* Spread to adjacent communities
* Become part of the Moringa Network
* Emulate Tap-Tap project

**Contacts and Resources:**

* Daniel Tililas and Blanc – Port au Prince
* Claude – Marigot
* Sante Committee – Mare Brignol
* Trees for Life – USA
* ECHO – Ft. Myers